

Social Media Communications Exhibit



**Pie O My**  
@pie0myWesley  
Dallas, TX · Joined October 2025 >  
15 Following · 49 Followers  
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Posts   Replies   Media

**Pie O My** @pie0myWesley · Mar 6  
Who Should Wesley Hunt Endorse?

Ken Paxton	0%
<b>John Cornyn</b>	<b>100%</b>

2 votes · Final results

52

**Pie O My** @pie0myWesley · Feb 26

drive.google.com  
TX\_SW\_Crosstab.pdf

4   1   1   13K

**Pie O My** @pie0myWesley · Feb 26  
drive.google.com/file/d/1qcXrqe...

1   1   1   2.6K



Pie O My @pie0myWesley · Feb 14



is \$150K  
Car soft side  
hit Corby in Houston? - \$500K  
for 800 PK  
Reminder why you vote  
against Sarah Edrington?  
"In snail - killing" is Alpha refugees  
time to move past Trump - Trump naming his  
fight for gun control Dems - Biden prez



2.2K



# Social Media Communications Exhibit

↳ Pie O My reposted

 **Wesley Hunt** @WesleyHuntTX · Jan 19  
Lubbock, TX

Thank you, Lubbock Republicans!

Together, we will TERM LIMIT John Cornyn.

The time is NOW.



 **Pie O My** @pie0myWesley · Jan 11

Wow, half of Johnny's support comes from the cowboys. I slam



Survey of Likely 2026 Republican Primary Election Voters  
Texas Statewide

January 5 - 7, 2026  
n=600 | ±4.00%

H23531 Hunt-TX-Deck.pptx

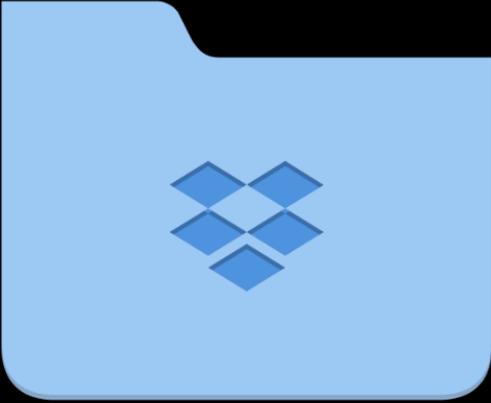
From dropbox.com

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 **Pie O My** @pie0myWesley · Jan 8 ↻ ...

Interesting



[www.dropbox.com](http://www.dropbox.com)

From dropbox.com

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 **Pie O My** @pie0myWesley · Jan 2 ↻ ...

I'm hearing that a benchmark and some message testing will be conducted soon

   1  931  

 **Pie O My** @pie0myWesley · Dec 21, 2025 ↻ ...

It would be very helpful to start the new year off with multiple surveys confirming Cornyn's decline to continue to pressure leadership and donors that Cornyn is done.

  2  1  3.6K  

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 **Pie O My** @pie0myWesley · Dec 11, 2025 🔄 ...

Immigration has always been the #1 issue with top voters.  
Inflation/economy has always been #2, which isn't a very partisan issue.

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 **Pie O My** @pie0myWesley · Dec 11, 2025 🔄 ...

I wonder if attacking Cornyn's moderate and anti Trump voters with targeted ads related to inflation/economy would drive his #'s down even more, given this group of voters don't care about his pro open border policies as much as the hard right.

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 **Pie O My** @pie0myWesley · Dec 11, 2025 ...

**What bills did Cornyn support that made inflation worse?**  
Answer by Grok

Senator John Cornyn (R-TX), a longtime establishment Republican, has consistently voted against major Democratic-led spending bills widely criticized by economists and conservatives for fueling post-2020 inflation through massive deficit spending and money supply expansion. However, he has supported several bipartisan or Republican-backed measures involving significant federal outlays, tax cuts, and subsidies that critics argue contributed to inflationary pressures by increasing demand, distorting markets, or adding to the ...

[Show more](#)

🔄 Ask Grok yourself

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 **Pie O My** @pie0myWesley · Oct 9, 2025 🔄 ...

Is there a bitcoin link on SFT website?

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# Social Media Communications Exhibit



TexasGOPfighter @TxGopFighter · Jan 20

Satellite has a two day turnaround on traffic, but everywhere else will be live tomorrow.



TexasGOPfighter @TxGopFighter · Jan 18

Coming in for WH + \$500k streaming already started to 786k refresh targets, ending on 1st, new entity taking over then. Note that issue rate in DAL is 2.5X the candidate rate on FNC (\$2,050). Probably will never be at issue on positive there. Hou fine for now, will monitor.

Broadcast TV	% Of State	Average CPP	A55+ :30s	1/21-1/25	1/26-2/1	TRPs	Total
Dallas, TX	30.6%	\$815	TRPs	250	350	600	\$489,000
Houston, TX	23.2%	\$578	TRPs			0	\$0
Waco, TX	4.6%	\$190	TRPs	250	350	600	\$114,000
Tyler, TX	4.4%	\$181	TRPs	250	350	600	\$108,600
Lubbock, TX	2.4%	\$62	TRPs	250	350	600	\$37,200
Beaumont, TX	2.1%	\$80	TRPs	250	350	600	\$48,000
Weekly Cost				\$332,000	\$464,800		\$796,800

Cable TV, Fox News	Average CPS	:30s	1/21-1/25	1/26-2/1	Spots	Total	
Dallas, TX	\$4,575	Spots			0	\$0	
Houston, TX	\$1,800	Spots			0	\$0	
Waco, TX	\$700	Spots	35	35	70	\$49,000	
Tyler, TX	\$300	Spots	35	35	70	\$21,000	
Amarillo, TX	\$85	Spots	35	35	70	\$5,950	
Lubbock, TX	\$85	Spots	35	35	70	\$5,950	
Beaumont, TX	\$115	Spots	35	35	70	\$8,050	
Abilene, TX	\$95	Spots	35	35	70	\$6,650	
Odessa, TX	\$95	Spots	35	35	70	\$6,650	
Harlingen, TX	\$125	Spots	35	35	70	\$8,750	
Sherman, TX	\$25	Spots	35	35	70	\$1,750	
Victoria, TX	\$50	Spots	35	35	70	\$3,500	
Weekly Cost				\$58,625	\$58,625		\$117,250

Addressable Satellite TV	:30s	1/21-1/25	1/26-2/1	Total
Custom List (5-6x/wk. freq.)	Total	\$60,000	\$75,000	\$135,000
Weekly Cost		\$60,000	\$75,000	\$135,000

<b>Total Weekly Costs - All Media</b>		<b>\$450,625</b>	<b>\$598,425</b>	<b>\$1,049,050</b>
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483



TexasGOPfighter @TxGopFighter · Jan 19

Internal stratus

CONDUCTED: JANUARY 16-18, 2025

SUMMARY OF KEY DATA

BANNER 3	NEWS SOURCE					DMA					PRIMARY VOTE HISTORY				INT METHOD		TEXAS RESIDENT		
	TOTAL	TV	INTERNET	SOCIAL MEDIA	OTHER	AUSTIN	DALLAS	HOUSTON	SAN ANTONIO	BALANCE	0-1	2	3	4	SMS	LIVE	LIFELONG	10+ YEARS	<10 YEARS
TOTAL	815	272	236	117	159	65	253	171	90	236	163	163	208	281	558	257	464	310	40
SENATE BALLOT	35%	27%	29%	14%	20%	8%	31%	21%	11%	23%	20%	20%	26%	35%	68%	32%	57%	38%	5%
TOTAL PAXTON	285	73	83	62	60	18	86	62	35	85	58	47	74	106	192	93	159	106	20
TOTAL CORNYN	214	91	59	18	39	22	72	40	23	56	40	45	57	72	146	68	113	97	4
TOTAL HUNT	194	86	59	24	36	14	65	49	19	48	28	41	46	79	135	58	122	67	5
SOMEONE ELSE	40	14	13	2	9	3	13	3	5	15	14	4	13	9	21	19	17	20	2
UNDECIDED	83	27	21	11	15	8	17	18	8	32	24	26	18	15	64	18	53	20	9



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TexasGOPfighter @TxGopFighter · Dec 11, 2025



Donor update being deployed:

Hunt is strongly positioned, and momentum continues to build for Hunt while eroding for Senator John Cornyn as the race enters its final 10-week stretch before early voting.

Despite universal name identification for Cornyn, Wesley Hunt has now tied or overtaken Cornyn in every publicly released poll over the past two weeks -- with the sole exception of surveys released by Cornyn-aligned PACs and C4s. What follows is a data-driven assessment of the current state of the race and what it signals heading into early voting.

**State of the Race & Polling**

The freshest data in the race comes from John McLaughlin, one of President Trump's pollsters, who concluded his [most recent statewide survey](#) last Thursday. McLaughlin's results show a fragmented field with Paxton leading at 33%, Wesley Hunt at 28%, and Cornyn at 27%.

Notably, Wesley Hunt posts the strongest net image in the race by a wide margin and leads both Cornyn and Paxton in head-to-head matchups. With only approximately 60% hard name identification, Hunt also retains substantial room for growth, an increasingly rare advantage this late in a major statewide primary. McLaughlin notes:

*"Wesley Hunt shows the ability to be the best candidate for Republicans in the race for*

**StandingforTexas-Memo-RaceUpdate-Dec10b.pdf** *and*

*Both Cornyn and Paxton have nearly universal name awareness, but the significant*

From dropbox.com



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TexasGOPfighter @TxGopFighter · Dec 5, 2025



Good morning

**Ballots:**

3-Way Ballot: KP 33/WH 28/JC 27/Und 12

2<sup>nd</sup> Choice: WH 32 JC 18/KP 17/Und 21

Combo ballot: WH 60/KP 50/JC 45

2-Way Ballot: WH 45/KP 39/17 Und

2-Way Ballot: WH 50/JC 35/16 Und

2-Way Ballot: KP 44/JC 40/16 Und

**Images:**

JC 48 FAV/44 UNFAV/6 NO/3 NHO

KP 60 FAV/33 UNFAV/6 NO/1 NHO

WH 48 FAV/9 UNFAV/21 NO/22 NHO



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 **TexasGOPfighter** @TxGopFighter · Nov 23, 2025

Happy Sunday to all but maybe less so for JC with those head to heads. Memo and details coming soon-ish

<ul style="list-style-type: none"><li>• Cornyn: 25%</li><li>• Undecided: 14%</li></ul> <p><b>Two-Way Ballots:</b></p> <ul style="list-style-type: none"><li>• Paxton vs. Cornyn: Paxton leads 51% to 34%</li><li>• Paxton vs. Hunt: Statistical tie at 41% Paxton, 40% Hunt</li></ul>	<ul style="list-style-type: none"><li>• 84% favorable, 15% unfavorable (Net +69)</li></ul> <p><b>Ken Paxton:</b></p> <ul style="list-style-type: none"><li>• 54% favorable, 34% unfavorable (Net +21)</li></ul> <p><b>John Cornyn:</b></p> <ul style="list-style-type: none"><li>• 35% favorable, 51% unfavorable (Net -16)</li></ul>
<ul style="list-style-type: none"><li>• Paxton retains a small lead despite Trump's hypothetical backing of Cornyn</li></ul> <p><b>Trump-endorsed Hunt vs. Paxton:</b></p> <ul style="list-style-type: none"><li>• Hunt 51%, Paxton 31%</li><li>• A Trump endorsement for Hunt flips the race, yielding a 20-point advantage over Paxton</li></ul>	<p><b>John Cornyn:</b></p> <ul style="list-style-type: none"><li>• 23% say they feel more favorable after seeing recent content</li><li>• 47% say they feel less favorable — a 2-to-1 negative shift</li><li>• 48% recall seeing him on TV</li></ul>

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 **TexasGOPfighter** @TxGopFighter · Nov 24, 2025

Memo, topline and xtabs:  
[dropbox.com/scl/fi/56o68kz...](https://dropbox.com/scl/fi/56o68kz...)  
[dropbox.com/scl/fi/0d0ps2c...](https://dropbox.com/scl/fi/0d0ps2c...)  
[dropbox.com/scl/fi/4ngzf7i...](https://dropbox.com/scl/fi/4ngzf7i...)

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 **TexasGOPfighter** @TxGopFighter · Nov 18, 2025

People who know the WH best are suggesting that the WH is already expecting fresh data on Monday am and that timeline is already set up per the timing of the publicly available files with stations.

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Social Media Communications Exhibit

 **TexasGOPfighter** @TxGopFighter · Nov 14, 2025

On cable for a few days, broadcast tomorrow.



0:09 / 0:30

138

 **TexasGOPfighter** @TxGopFighter · Nov 12, 2025

I'm kind of surprised the broadcast tv buy isn't bigger next week for Hunt in Houston and Dallas.

109

 **TexasGOPfighter** @TxGopFighter · Nov 11, 2025

FWIW Public records showing a large media placement that isn't showing up in the tv public file, likely digital/streaming.

Expenditure Date	Committee	Classification	Description	Amendment	
11/05/2025	KEEP AMERICA GREAT PAC, INC.	O-MORRIS, NATE	TEXT BLAST	N	7
11/07/2025	TEXANS FOR A CONSERVATIVE MAJORITY	O-REP-HUNT, WESLEY	MEDIA PLACEMENT	N	6
11/07/2025	TEXANS FOR A CONSERVATIVE MAJORITY	O-REP-PAXTON, WARREN KENNETH JR	MEDIA PLACEMENT	N	2
11/07/2025	TEXANS FOR A CONSERVATIVE MAJORITY	O-REP-PAXTON, WARREN KENNETH JR	MEDIA PLACEMENT	N	2
11/07/2025	TEXANS FOR A CONSERVATIVE MAJORITY	O-REP-PAXTON, WARREN KENNETH JR	MEDIA PRODUCTION	N	8
11/07/2025	TEXANS FOR A CONSERVATIVE MAJORITY	O-REP-HUNT, WESLEY	MEDIA PRODUCTION	N	6

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# Social Media Communications Exhibit

**TexasGOPfighter** @TxGopFighter · Nov 7, 2025

Interesting developments in TX. More details to come.

via SMS and live calls.

**Ballot Overview – 3-Way Primary**

Candidate	Support (Oct 4–6)	Support (Nov 4–6)
Ken Paxton	34%	34%
John Cornyn	31%	<b>27%</b>
Wesley Hunt	<b>24%</b>	<b>26%</b>
Undecided	11%	12%

- Hunt hits a new high-water mark for vote share—now within one point of Cornyn and just eight behind Paxton.
- Cornyn's support has dropped **4-points** since October, while Hunt continues his upward trend.
- Among those who saw the Amnesty Ad:

Ted Cruz	79%	78%	+61
Greg Abbott	77%	21%	+56
Wesley Hunt	41%	7%	+34
Ken Paxton	58%	31%	+27
John Cornyn	44%	43%	+1

- Hunt remains the most positively viewed candidate in the Senate field, with the lowest unfavorables among major contenders.
- Cornyn's favorability continues to erode, dropping to just +1 net—his worst showing to date.

**Head-to-Head Runoffs**

Matchup	Result
Paxton vs. Hunt	Paxton 39% – Hunt 43%
Paxton vs. Hunt,	

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**TexasGOPfighter** @TxGopFighter · Nov 7, 2025

More to come:



Tx-Polling

From dropbox.com

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